

CHARTING the life course		
7 Steps to becoming a confident advocate for your child at school		
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Mom of 3 boys, ages 9, 11 and 14.		
So this is our family		
My oldest, Jake, was diagnosed with his disability during early childhood, received services through First Steps, attended developmental preschool, and continued through our public school system.		
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More about US		
We've lived in two states, and experienced working with two school districts in planning 11 years of special education services for him.		
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A few years ago	Behavioral issues related to Jake's disability were causing growing tension between school and home. We were at a crossroads, and needed a change in how issues were being handled. We went to a string of meetings at school, each with 7-10 representatives of the district with fancy titles and educational degrees. The "experts" had all the "answers." I felt powerless.	
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	The truth was • As the parent, I needed to be heard. • I had a body of knowledge that none of them possessed.	
	I knew Jake inside and out, backwards and forwards. And I had a motivation to advocate for his best interest that no one else had. He was more precious than life itself to me.	
	Leona &	
	But to be heard, I needed confidence.	
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I needed a title, too.	Danielle Underwood, CEO Jake, Inc.	
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Why, "CEO"?	Job Duties (now it's your turn to think, "Could this be me?")	
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	Planning	
	You set long-term direction for the "organization," including developing future leadership to become the next CEO with chief decision-making power.	
Job duties of the CEO	Ideally your child, him or herself, will become their own CEO. Other possibilities include siblings or another	
	dedicated family member. The process of handing the reigns over is best done as a gradual process, with the new CEO taking greater and greater responsibility along the way.	
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	Management	
Job duties of	Set the organization's (in this case, your family's) values, encourage good efforts and reward successes, big and small.	
the "CEO"	Find the right people to help make the long-term vision you're planning for become reality.	
	Prudently manage the organization's resources of time and money	
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	Marketing & PR	
Job duties of the CEO	Serve as the spokesperson for the organization.	
	Present the organization with a strong, positive image – points out strengths and successes.	
	Advocate for the organization, its needs and goals.	
	Act as a liaison between the organization and the community, building relationships where they will help the organization to reach its goals.	
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	Program Effectiveness	
Job duties of	Oversees the design, delivery and quality of programs and services.	
the CEO	Keeps up with new information that will help the organization succeed.	
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Me, "CEO"?	Overwhelmed?	-
	Don't be.	-
	Chances are, you're already doing most of these things.	
	The question is: how can you do it better?	
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Me, "CEO"?	Own it.	
	You are the CEO.	
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	#1) Learn your stuff.	
	Your first and continuing mission:	
The 7 Steps to Owning It	Your child's strengths and weaknesses Your child's disability Your rights under special education law I deas for supports and accommodations that may help your child	
	(resources at the end of this webinar)	
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	Why? Those with knowledge earn respect. It gives you a quiet power.	
The 7 Steps	How?	
to Owning It	Read – focus your valuable time and energy on reputable sources. Other families, especially those within your own	
	school and district. • Missouri Family to Family can help you find both of these. We're here to help!	
	or these, we remere to merp:	
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The 7 Steps	#2) Dress the part. The biggest hurdle for many parents working on a school team is gaining the respect they deserve. At a school meeting, DONT:	
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The 7 Steps	DO: Remember your role as CEO. Dress like you're going to a business meeting. (but not necessarily in a suit and tie or a dress and heels)	
	Rule of thumb: Look at how your school's principal dresses and reflect him or her in what you choose to wear.	
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	Dressing like the CEO you are, will:	
	· change the way you feel about yourself;	
The 7 Steps	 communicate, without saying a word, the level of significance you personally give to your child's educational planning; and 	
	 show the level of professionalism you expect from the rest of the team. 	
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	#3) Give respect.	
The 7 Steps	The professionals working at your child's school worked hard to earn the qualifications to do the job they're doing. They deserve respect.	
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	Think of these professionals similar to how you think about your doctor:	
	 Smart Educated Knows more than you do about some subjects 	
The 7 Steps	But there are a lot of things he or she doesn't know, too. For example, you may have a condition the doctor is less familiar with, maybe you know about new cutting edge research the doctor hasn't read yet.	
	Also, only you know how you feel on the inside. Your ability to give information about your symptoms is vital to the doctor being able to give a correct diagnosis and plan for treatment. You must work as a	
	team to reach better health.	
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	Also, special education can be a draining job, which	
The 7 Steps	may put a lot of demands on their time and energy. But they will make your child's education a priority if	
	you help them.	
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The 7 Steps	#4) Give praise. Notice when they do something good for your child. Then thank them - spoken, written, or emailed. Every now and then, show appreciation:	
⊘ MISSOURI FA	On special days and holidays Treats and small gifts, bought or homemade AMILY TO FAMILY UMKC-IHD, UCEDD	
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	#5) Build alliances.	
	 Positive relationships built outside of team meetings are grease for the wheels in any sticky situation. 	
The 7 Steps	To know the territory, spend time there! The many involved you are at your shiller school, the	
	 The more involved you are at your child's school, the more you learn how to navigate the landscape of relationships between the principal, teachers, support staff and parents. 	
	Help out when and where the school needs it to be seen as a valuable contributor.	
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	#6) When it's time to meet, have a plan.	
The 7 Steps	 The beauty of an agenda. Identify your top 2-3 critical issues. 	
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The 7 Steps	#7) Keep emotions in check. • Emotions, once heated, tend to flow over to everyone else in a room. • Negative emotional energy is the enemy of collaboration. • Smart parents treat the team as a problem solving committee.	
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	Helpful hints	
The 7 Steps	Never go alone — bring your best allies – a spouse, a friend or supporter with knowledge about special ed services and law, disability, and/or your child (e.g., case manager) Take notes State things positively	
	Make sure you eat beforehand and get adequate rest – treat each team meeting as important	
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	You are CEO of your child's life (for now), but not	
	ruler of the IEP team. Remember, the team should be a gathering of equals.	
The 7 Steps	You are important. They are important. But most of all, your child is important.	
	Always steer the conversation back to what is best for your child in the context of his or her whole life, present and future!	
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· Hopefully this presentation has given you: A better understanding of your own importance, responsibilities and role as CEO of Your Child, Inc. Insight into how to foster positive working relationships with members of your school team (and other important people in your child's life) • A roadmap to greater confidence! CHARTING the life course You don't have to look like this to be CEO... MISSOURI FAMILY TO FAMILY | UMKC-IHD, UCEDD CHARTING the life course You might look more like this. MISSOURI FAMILY TO FAMILY | UMKC-IHD, UCEDD

Conclusion	Be proud of who you are as the most important advocate for your child and decide today which steps you can take to become a more powerful and effective CEO tomorrow!	
Resources	MPACT (ptiMpact.org) Missouri's Parent & Training Information Center Wrightslaw.com Nationally trusted special education resource Wrightslaw	
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Call us when you

- receive a diagnosis or medical information you
- have a burning question and aren't sure where to start looking for answers
- want to think through options for supports, services, or funding that fit your family
- $\boldsymbol{\cdot}\,$ you feel like nobody understands what you are going through
- when you feel overwhelmed or stressed out and

We can help! We are only a phone call, email, or click away!

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Special Thanks

MODHSS Special Health Care Needs Missouri Developmental Disabilities Council DMH Regional Offices & Family Support Coordinators

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